



50TH ANNUAL VOLUNTEER OF THE YEAR AWARDS



Sponsorship
Opportunities

APRIL 25, 2024

5:30 PM

TRINITY PRESBYTERIAN CHURCH



Celebrating 50 Years of the Spirit of Volunteerism

For 50 years, HandsOn River Region has recognized individuals and groups who have selflessly given their time and talent to improve their community and the overall quality of life. The awards celebration is held each year during National Volunteer Week in April.

This year, we celebrate the 50th Anniversary of our organization's formation as a powerful force for good, leading volunteerism in our 14-county service community.

Awards

Awards are given to outstanding individual volunteers and volunteer groups whose efforts have positively impacted the River Region.

Categories (Eligible for Nominations):

- **Adult** - Individuals eligible for this award may be involved in various community activities or have a concentration of service with a particular cause. The collective effect of their work impacts agencies and the community at large. Consideration is given to the nominee's longevity, focus, or variety of work and overall impact.
- **Best of Board** – Individuals eligible for this award have the heart and passion for the mission they serve as a board member. Those recognized understand the true meaning of Board service as volunteer service and go above and beyond to provide their time and talent to the organization where they help lead and serve.
- **Youth (College student and younger)** - This award recognizes a youth who incorporates volunteerism into his/her life and inspires others.
- **Youth Group (College students and younger)** - Groups eligible for this award may represent schools, faith-based

organizations, or service clubs. Consideration is given to the group's team approach to problem-solving and improving the community.

- **Nonprofit & Faith-Based Volunteer Program** – The award recognizes volunteer-led programs or initiatives at local nonprofit and faith-based organizations.
- **Corporate** - Groups eligible for this award emphasize corporate social responsibility and cultivate a strong culture of employee volunteerism.

To nominate a volunteer or group, please visit handsonriverregion.org or go directly to the nomination form at handsonriverregion.org/voy-nomination-form.



Hands On
RIVER REGION



Event Program Advertisement

- ***Full-Page Advertisement: \$1000***
- ***Half- Page Advertisement: \$500***
- ***Quarter-Page Advertisement: \$250***
- ***Nonprofit Spotlight Table: \$50***

Logo placement in the program is included.

Program ads will be in black and white.



Hands On
RIVER REGION

Level: **Award Sponsor**

Commitment: **\$5,000**

Eight sponsorships are available!



As a sponsor of the River Region Volunteer of the Year Celebration, your company will receive the following benefits:

General Benefits

- Rights to use the HandsOn River Region Logo/Name
- Opportunity to provide volunteers to host & setup the event



Hands On
RIVER REGION

Level: **Award Sponsor**

Commitment: **\$5,000**

Marketing/Media Benefits:

- Two VIP tables for ten employees and guests; additional seats will be held for an honoree and their guests.
- Full-page ad in the Volunteer of the Year program
- Placement of logo on the Save the Date email
- Mention in at least four media communications, including press releases, radio, print, and other advertisements, as well as Facebook, Instagram, and Twitter (8,000+ followers)
- Placement of logo and hyperlink on the Volunteer of the Year Celebration webpage
- Prominent placement of logo in program slide show
- Recognition from the stage
- Ability to provide a promotional item/product to attendees
- Recognition in post-event press releases, emails, and other media communications



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RIVER REGION

Level: **Community Sponsor**

Commitment: **\$2,500**



As a sponsor of the River Region Volunteer of the Year Celebration, your company will receive the following benefits:

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- Opportunity to provide volunteers to host & setup the event



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RIVER REGION

Level: **Community Sponsor**

Commitment: **\$2,500**

Marketing/Media Benefits:

- One VIP table for ten employees and guests
- Half-page ad in the Volunteer of the Year program
- Mention in at least two media communications, including press releases, radio, print, and other advertisements, as well as Facebook, Instagram, and Twitter (8,000+ followers)
- Placement of logo and hyperlink on the Volunteer of the Year Celebration webpage
- Placement of logo in program slide show
- Recognition from the stage
- Recognition in post-event press releases, emails, and other media communications



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Level: **Leadership Sponsor**

Commitment: **\$1,000**

General Benefit:

- Rights to use the HandsOn River Region Logo/Name

Marketing/Media Benefits:

- Mention in at least one media communication, including press releases, radio, print, and other advertisements, as well as Facebook, Instagram, and Twitter (8,000+ followers)
- Placement of logo and hyperlink on the Volunteer of the Year Celebration webpage
- Placement of logo in program slide show
- Quarter-page ad in the Volunteer of the Year program
- Recognition in post-event press releases, emails, and other media communications





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Level: **Cheering Section**

Commitment: **\$500**

General Benefit:

- Rights to use the HandsOn River Region Logo/Name

Marketing/Media Benefits:

- Placement of logo and hyperlink on the Volunteer of the Year Celebration webpage
- Placement of logo in program slide show
- Placement of logo on Volunteer of the Year program



2024 Sponsorship Commitment Form



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HandsOn River Region

company name/donor

primary contact

address

city

state

zip code

phone

fax

email

alternate contact person

phone

email

**YES, we will support HandsOn River Region as a _____ sponsor
in the amount of \$_____.**

signature of the primary contact

date

(My signature indicates authorization to make this commitment on behalf of my company)

YES, you may list my/our name in press releases, annual reports, and/or internal publications as a HandsOn River Region contributor. Please publish my/our name as:

No, I/we prefer the support to remain anonymous. Please do not publish the name.

payment options: (payment is due no later than 30 days before the event)

- check enclosed (payable to HandsOn River Region)
- credit card

credit card number

cvc

expiration date

circle one:

visa

mastercard

american express

Discover

name on card

signature

Please remit this form to:

HandsOn River Region

1537 Jean Street ▪ Montgomery, AL ▪ 36109

FAX: 334-264-9182 ▪ tcooper@handsonriverregion.org